

CALL FOR SUBMISSIONS

COLLABORATIVE PUBLIC MURAL PROJECT: AN HOMAGE TO ESSENTIAL WORKERS

Presented by Eastern Edge Gallery, Riddle Fence, Lawnya Vawnya, The Craft Council of NL, with financial and advisory support from The City of St. John's.

We are seeking proposals for a public community mural in St. John's, NL. **The location is on Blackmarsh Road, a fence that surrounds the City Depot on Blackmarsh Road/Blackler Avenue.**

This project is intended to express our gratitude to all essential workers (medical professionals and healthcare workers, food service workers, cleaning staff, local businesses, etc) who are taking care of us during the COVID-19 Pandemic.

With the collective support of arts organizations here in St. John's, we will pay professional fees to engage artists. This project will not only be a public representation of our profound appreciation and thanks towards essential workers, but our way of supporting the artists in our community.

The mural is a multiple artist collaborative creation. The collective design process intends to pay homage to the collective efforts of our essential service workers across all sectors who worked tirelessly to ensure our needs are met during this current COVID-19 pandemic. The interpretation of this collectively will not be literal, but figurative. The design and execution will showcase our gratitude and respect while reinforcing cooperation and unity.

One artist will be selected per 4' x 8' wooden panel to create their mural on (horizontal orientation). This process will be done remotely, and all panels will then be affixed to the fence as a series of smaller murals representing a broad range of artists and interpretations of the theme.



ELIGIBILITY:

- Must be a current resident of Newfoundland and Labrador for a minimum of twelve consecutive months at the time of application
- Must have an active art practice in Newfoundland and Labrador for a minimum of one year at the time of submitting an application

WHAT WE PROVIDE:

This public art project will abide by NL COVID 19 Health protocols to ensure personal and public safety.

- A \$4000 artist fee per panel (inclusive of any taxes, permits, etc).
- Materials (including the 4' x 8' **HORIZONTAL plywood** panel + paint)
- Shipping will be covered to ensure artists can complete this work from most anywhere across Newfoundland and Labrador.

APPLICATION PROCESS:

Submissions must include:

- A proposal outlining your intention for the mural and how you will execute this plan (**max. 500 words or filmed proposal**)
- Paragraph outlining an overview of your practice/interests (**max. 500 words or filmed statement**)
- Current CV/resume/list of previous experience as an artist (**max 2 pages**)
- Up to 10 images of previous works. You may include a link to video clips with accompanying descriptions. (**max. 10 min**)
- Concept sketches or designs to fit parameters of the mural (**4' x 8'**).
- Brief outline of materials and equipment.
- Date availability – *the deadline for the finished project, barring unforeseen circumstances, is September 30th, 2020.*

***All submissions must be sent as email attachments (no zip files), and must not exceed 25 MB. Please do not send additional documents. Please send images as JPGs and text files as PDFs.**

The submission deadline is August 28th before 11:59 pm NDT.

Please send queries and applications to gallery@easternedge.ca, and indicate “Public Mural Project 2020” in your subject line. The selection committee will consist of representatives from Eastern Edge Gallery, Riddle Fence, Lawnya Vawnya, The Craft Council of NL, and The City of St. John’s. These organizations and The City of St. John’s reserve the right to use the press release images and documentation of the finished mural on our respective websites and social media pages, and in promotional materials and final reports to granting agencies. No other reproductions of the images will be circulated or printed without the artist's permission.

CONTRACT

The selected artist(s) will be required to enter into a contract with Eastern Edge that stipulates the project

components, work and payment schedules and responsibilities of both parties. Eastern Edge will work with the selected artists to ensure proper protocols and requirements are in place. If the project should no longer proceed due to unseen circumstances or events beyond our control, a plan will be put in place to defer the project to a later time.