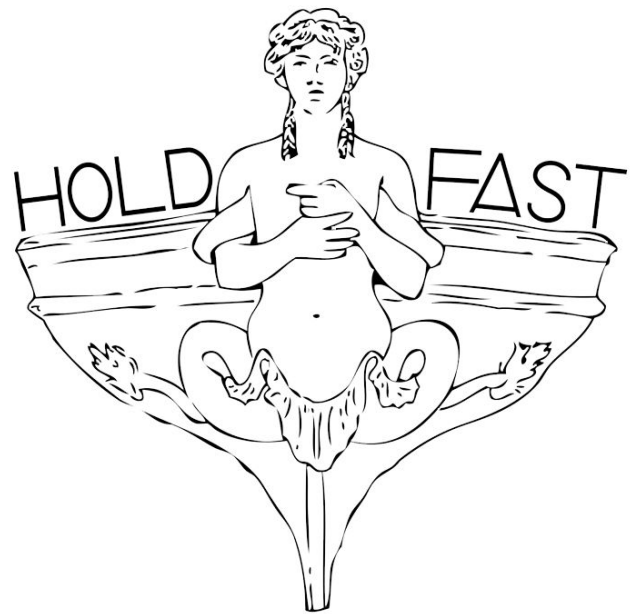


## **HOLD FAST JOB CALL:**

### **Festival Communications Assistant**

- **Program stream:** Young Canada Works in Heritage Organizations
- **Job title:** Festival Communications Assistant
- **Organization name:** Eastern Edge Gallery
- **Job location:** St. John's, NL
- **Length of assignment:**  
2019-07-09 - 2019-10-01
- **Hourly wage:** \$13.00



### **HOLD FAST Festival Communications Assistant**

Eastern Edge, established in 1984, is Newfoundland and Labrador's first artist-run centre for visual arts.

Eastern Edge is committed to exhibiting contemporary Canadian and international art, as well as encouraging dedicated and rigorous activity locally. In providing an alternative venue where artists have greater control over how their work is represented, Eastern Edge facilitates critical dialogue concerning issues in contemporary art and society, actively encouraging emerging and established artists whose work speaks to feminist, multicultural, queer, and other diverse perspectives. Eastern Edge aims to provide a supportive space to develop skills, share information and resources, foster community and create a meaningful context for artistic activity.

This summer Eastern Edge Gallery is looking for a Communications Assistant for its 20th Annual HOLD FAST Contemporary Arts Festival. This position will assist the Festival Manager with the fundraising and promotion of the four-day festival. Bringing together 5 headlining visual artists from across Canada to St. John's, Newfoundland, the festival strives to deliver accessible, meaningful and critically-relevant contemporary art programming across an array of media including: installation, performance, screenings, artist talks, dance, community events and artist-led workshops for people of all ages.

The ideal candidate would have strong local interests and the ability to connect with a diversity of communities within Newfoundland & Labrador. HOLD FAST Festival is a fast paced and exciting event that requires an energetic personality that can remain calm and positive in high intensity work environment. Teamwork is key to the success of the Festival and being able to communicate, engage, and promote the Festival to a wide audience will be a major responsibility of this position. The Communications Assistant will be working closely with the Festival Manager in creating promotional material, engaging audience through social media platforms, assisting with welcoming the artists to the festival and aiding with the many projects, events, and workshops hosted by the Festival.

Candidate qualifications:

- In a post-secondary program with a focus in visual / performance arts and communications
- Local knowledge an asset
- Experience or interests in multiple social media platforms and event planning
- Organized with strong communication skills
- Self-motivated
- Attention to detail and design
- Experience with Visual Design programs like InDesign or Photoshop is an asset
- Bilingualism is an asset

**Application Deadline : May 10th, 2019**

Please submit your application to the HOLD FAST email [eeholdfast@gmail.com](mailto:eeholdfast@gmail.com) with the subject heading 'HOLD FAST Communications Assistant – 2019 [First and Last Name]'

Remember to Include

- Cover Letter
- CV
- Contact information for 2 professional references